

Katelyn Martin

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Results-oriented fitness industry professional looking to make an impact through mindful design and agile practices.

EXPERIENCE

Club Automation — Associate UX Designer

July 2022 - PRESENT, Remote

- Create user-centered designs by understanding business requirements, and user feedback
- Create user flows, wireframes, prototypes and mockups
- Design UI elements and consistently audit design library
- Collaborating effectively with product and engineering.
- Incorporating feedback, usage metrics, and usability findings into design in order to enhance user experience

Club Automation — Senior Software Trainer

September 2019 - August 2022, Remote

- Serve as lead trainer to coordinate software implementation training needs, organize supporting trainers, and conduct client training
- Mentor and develop new and existing trainers, optimize and create documentation, and execute all-team training sessions
- Coordinate client retraining program, monitor sales leads, and manage retraining packages

Pikes Peak YMCA — Healthy Living Director

January 2018 - December 2018, Colorado Springs

- Recruit, hire, train, develop, supervise, schedule and direct staff and volunteers
- Create and administer budget for Healthy Living department
- Develop healthy living programs in order to meet department revenue goals and community needs
- Implement new software and equipment launches for the branch

EDUCATION

Northern Illinois University — M.S.Ed Exercise Physiology & Fitness Leadership

August 2015 - May 2017, DeKalb, IL

Obtained additional certificate of Graduate Study in Eating Disorders & Obesity

Northern Illinois University — B.S. Biology

August 2011 - May 2015, DeKalb, IL

SKILLS

Mentorship & Development

Documentation

Implementation

Research & User Interviews

Wireframing & Prototyping

Communication

AWARDS

You're My Gyro

TOOLS

Sharepoint

Salesforce

Adobe XD

Figma

MiroBoard

ProductPlan

Pendo

